Dongfang Honghua made a brilliant appearance at ADIPEC

From November 4 to 7, local time, Abu Dhabi International Petroleum Exhibition and Conference 2024 (ADIPEC 2024) was held in Abu Dhabi, the capital of the United Arab Emirates. As one of the world's largest, most forward-looking influential and exhibitions specialized in oil and gas, this year's show is themed on artificial intelligence (AI) and sustainable energy transformation, attracting hundreds of Chinese companies toexhibit. As one of the world's leading companies in the field of high-end energy equipment manufacturing, Dongfang Honghua, a subsidiary of Dongfang Electric Corporation, made brilliant a appearance at the exhibition in an innovative display format.

During the exhibition, Dongfang Honghuabrought thestate-of-the-art technology and products to share the latest progress and future plans in the field of energy equipment with global customers and partners.



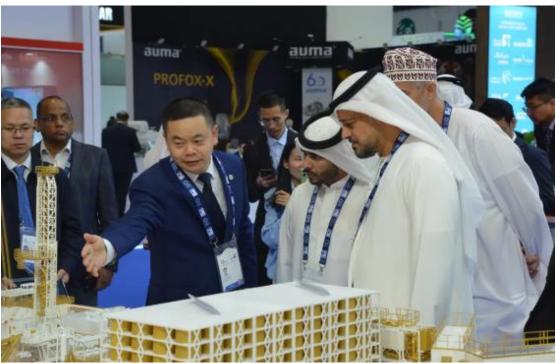
Mr.Zhang Yiming, the Chinese ambassador to the United Arab Emirates, visited the booth. Mr.Wang Xu, the chairman of Dongfang Honghua, introduced toMr.Zhang Yimingabout the industrialization of Dongfang Honghua's series of high-end oil and gas equipment products, overseas services and projects in the Middle East region.Mr.Zhang Yiming also inquired in detail about the development of intelligent drilling rigs and other technologies, and fully affirmed the achievements of Dongfang Honghua in practicing the Belt and Road".



At the exhibition, the digital sand table of Dongfang Honghua high-end petrochemical equipment industry became the focus of the whole venue, showing the new direction of future energy equipment through new interactive experience and visual impact.

Combining augmented reality (AR) technology, of "intuitive display+immersive through the form Dongfang Honghua's interaction", achievements various key fields, such as onshore petroleum equipment, electric equipment, fracturing offshore solutions, digitalization and new energy technology, were displayed, customers providing with an intuitive and threedimensional view of Dongfang Honghua's innovative technologies and diversified product lines.









During the exhibition, Dongfang Honghua also held a latest product recommendation and technology seminar.



Through six seminar focusing on different topics such as intelligent drilling system, offshore equipment, fracturing technology and new energy technology, Dongfang Honghua introduced in detail the innovative technologies and market applications of intelligent drilling rigs, land drilling rigs, offshore equipment, fracturing equipment and new energy products, as well as leading advantages in online monitoring and detection services, intelligent equipment management, and remote operation and maintenance. The latest research and development achievements in the field of energy equipment were comprehensively demonstrated.



The seminar also demonstrated Dongfang Honghua's strong technical strength in energy equipment through specific application cases, technical analysis, and data analysis, and conducted in-depth discussions on how to significantly improve the efficiency of the equipment and reduce operating costs through intelligent management and remote operation and maintenance.



Dongfang Honghua will continue to be oriented to the needs of customers, constantly improve the level of product technology and service quality, and work together with global partners to write a new chapter in the development of global energy equipment technology.

Extended Reading

As one of the most influential oil and gas exhibitions in the Middle East and even the world, ADIPEC attracts leading enterprises and professionals from all over the world every year. This year's exhibition attracted more than 1,500 manufacturers related to oil and gas exploration, development and peripheral applications and services from

59 countries and regions around the world, and received more than 40,000 professional visitors.